

# Detect

Stop and investigate potential fraudulent applications before losses are incurred

Detect allows you to increase your fraud protection whilst speeding up the acceptance of good customers.

With application fraud a continual problem experienced in the industry and fraudsters methods continually adapting and evolving, Detect provides a quick and straightforward way to assess the likelihood of an application containing manipulated information or stolen identities.

## Examples of fraud Detect can look for include:

- Manipulation and omission of key information in an attempt to conceal data that may be important to determine an individual's true circumstances
- Using stolen details or impersonating an individual to gain access to funds
- Multiple applications that could be indicative of fraud rings looking to gain access to significant sums of money

## How it works

Detect carries out a detailed comparison of applications held on our credit bureau and information held by other value-added data sources such as mortality and the suspicious activity file, and then highlights inconsistencies and anomalies in the data provided on the current credit application. By checking the current application against previous applications and credit records belonging to the individual it checks whether or not any information has been changed or missed from the latest application.

Detect can be combined with other identify and fraud tools with little effort, supporting a layered approach to risk management through ease of implementation and use. Optional layers include identity checks, device checking, bank account validation as well as known fraud.

## Detect

### What it means for your business

By adding Detect to your point of application checks you can ensure you have the complete picture of an individual before making a decision on whether to accept them or not. Detect lowers your fraud losses by increasing your fraud detection rate enabling you to capture more fraud with lower positive rate. The Fraud Index embedded within Detect provides a clear indication of the potential fraud risk associated with an application allowing you to tailor your referral strategy to help you manage and reduce operational costs.

### What it means for your customers

Detect both benefits and protect your customers at the same time. It provides an improved experience for genuine customers by ensuring they aren't slowed up with unnecessary checks. But carries out the correct checks to ensure an individual isn't manipulating their information to make themselves look more credit worthy, protecting the individuals from finance issues further down the line. In addition, by highlighting inconsistencies and anomalies between the application and data on the bureau it can proactively identify cases of impersonation and identify theft before an account is opened.

The truth of the matter is that fraud is on the rise in all kinds of organisations, across all sectors. The PYMTS.com global fraud index shows that merchants lost \$57.8 billion to fraud across eight industries in the 2017/18 financial year. Our Annual Fraud Indicator research report highlights the annual cost of fraud is £190 billion, equal to nearly £7,200 per household.

### Fraud industry Statistics

Source: Experian 2019



- Fraud is up by **14%** in the UK



- Detect uses Experian's fraud database containing **over 75 million** records of shared application data.



- It has access to Experian's credit bureau, the largest, most current in the UK, with over **550 million records**



- **31%** rise in third party credit card fraud



- **32%** increase in first party fraud against personal loans



- **55%** of businesses reported an increase in online fraud related losses in the past 12 months